**Evaluation Exercise 1**

Thank you for agreeing to take part in this evaluation for Sift.

As part of this evaluation, you will be provided with an iPhone which has both Sift and Rightmove installed. You will be instructed which order to use the applications in. If you get stuck with any task, you can request to skip it and will be moved on to the next.

For each application, please carry out the following tasks:

1. Open the application and sign up for an account by providing an email and password. Provide as much non-mandatory information as you feel you would if you were using the application independently.
2. After signing up for an account, log out of your account.
3. Log back in using the account you created in step 1.
4. Find a property between **£3,000** and **£3,500 pcm** which has **2 bedrooms** and **2 bathrooms**.
5. Look at the first 2 properties you find between **£5,000** and **£7,000** pcm and “Like” the one that you prefer.
6. Find a house with **5 bedrooms**.
7. The property that you “liked” in step 5 will be accessible from your profile. Go to your profile and retrieve the property that you liked.

**Results**

|  |  |  |
| --- | --- | --- |
| **Task** | **Time (Sift)** | **Time (Rightmove)** |
| Create Account | 25 | 30 |
| Sign Out | 4 | 4 |
| Sign In | 16 | 12 |
| Find Property – Criteria A | 12 | 18 |
| Like Property – Criteria B | 22 | 18 |
| Find Property – Criteria C | 11 | 8 |
| Retrieve Liked Property | 6 | 5 |

**Feedback**

Please answer the questions 1-5 about Sift on a scale of 0-10, with 0 being negative and 10 being positive.

1. How easy was the application to use?

8

1. How would you rate your experience using the application?

8

1. Do you think a recommendation system would be beneficial to potential renters?

9

1. Did you like the way the application looks?

9

1. How likely would you be to use this application over Rightmove?

5

1. Briefly explain how you thought the application compared to Rightmove and outline any key observations.

Overall both applications seemed relatively similar. Rightmove seemed more polished with some of the smaller features and functionality but Sift was slightly simpler to use. Would be hard to choose a preference from the basic functionality.

1. Additional comments (optional)